

# Privacy Policy

**Effective:** November 21, 2024

STARMAP NETWORK TECHNOLOGY CO., LIMITED and its subsidiaries (“we”, “us” and “our”) places importance on privacy and data protection. This Privacy Policy (“Policy”) describes our personal information processing practices, including the types of personal information we obtain, how we may use that personal information, with whom we may share it, and how you may exercise your rights regarding our processing of that information.

This Policy applies to the personal information we obtain through your use of UpHealth: AI Health Assistant (“App” and “Service”).

## 1. WHAT PERSONAL INFORMATION DO WE COLLECT

The types of personal information we obtain include:

- Information obtained from third-party partners, including marketing platforms or social media. This means, we may collect some personal data through your social platform account if you register through your social platform credentials.
- Information automatically collected when you use the App, including but not limited to IDFA, IDFV, Mac-Address, device model, device language, device brand, device network type, screen resolution, usage log, etc.
- Personal information you actively provide to us, including but not limited to name, email-address, etc.

## 2. HOW WE USE YOUR PERSONAL INFORMATION

We may use personal information to:

- Fulfill your requests for our Services.
- Improve the App and our Services.
- Contact you to conduct research.
- Perform data analytics (such as research, trend analysis and financial analysis).
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, and prosecute those responsible for such activity.
- Comply with and enforce relevant laws, regulations, industry standards, contractual obligations, and our policies.

### **3. WHO WE SHARE INFORMATION WITH**

We work with a variety of third parties and service providers such as third party subcontractors, affiliates of us, retailers, fulfillment partners and marketing partner to help provide you with our Services and we may share information with them to support these efforts. For example, companies we've hired to provide data analytic services may need to collect and access personal information to provide those functions. In such cases, these companies must abide by our data privacy and security requirements. We do not sell, trade or rent your information to others.

### **4. YOUR PRIVACY RIGHTS AND CHOICES**

To the extent provided by the law of your jurisdiction, you may have privacy rights to access, correct, update, amend, delete, restrict the processing of your personal information, or object to automated decision-making based on your personal information.

### **5. HOW LONG WE RETAIN PERSONAL INFORMATION**

To the extent permitted by applicable law, we typically retain your personal information we obtain about you for as long as it is needed (1) for the purposes for which we obtained it, in accordance with the terms of this Policy; (2) only for as long as we have a legitimate business need; and/or (3) for complying with legal requirements, taking into account applicable statute of limitation periods and complying with applicable laws, resolve disputes, and enforce our agreements. To the extent provided by the law of your jurisdiction, you may request that we delete your information or restrict the processing of such information by contacting us as indicated below.

### **6. HOW WE PROTECT PERSONAL INFORMATION**

We have taken steps to assure that all information collected will remain secure and in its original form. As such, access to all personal information is strictly controlled. We have established appropriate physical, electronic, and managerial procedures in an effort to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

### **7. CHILDREN'S PERSONAL INFORMATION**

The App is designed for a general audience and are not directed to children under the age of 13. We do not knowingly collect or solicit personal information

from children under the age of 13 through the App. If we become aware that we have collected personal information from a child under the age of 13, we will promptly delete the information from our records. If you believe that a child under the age of 13 may have provided us with personal information, please contact us as specified in the HOW TO CONTACT US section of this Policy.

## **8. THIRD PARTY LINKS**

This App may contain links to other sites and pages which are operated by third parties. We have no control over the content of the linked websites or the way in which the operators of those websites deal with your personal information. You should review the privacy policy for those third party websites to understand the ways in which your personal information may be used by those third parties.

- Appsflyer : [www.appsflyer.com/legal/privacy-policy](http://www.appsflyer.com/legal/privacy-policy)
- Mintegral : [www.mintegral.com/cn/privacy](http://www.mintegral.com/cn/privacy)
- Pangle : [www.pangleglobal.com/zh/privacy/partner-en](http://www.pangleglobal.com/zh/privacy/partner-en)
- Applovin Max : [www.applovin.com/privacy](http://www.applovin.com/privacy)
- Facebook :  
[www.facebook.com/privacy/policy/?entry\\_point=comet\\_dropdown](https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown)
- Inmobi : <https://www.inmobi.com/privacy-policy>
- Vungle : <https://liftoff.io/privacy-policy/>
- Google Admob/Firebase : [policies.google.com/privacy?hl=en](https://policies.google.com/privacy?hl=en)

## **9. UPDATES TO THIS POLICY**

We may update this Policy from time to time. We encourage you to check this Policy occasionally to ensure that you are aware of the most recent version.

## **10. HOW TO CONTACT US**

If you wish to contact us, our contact detail is as follows:

Email: [starmap87@outlook.com](mailto:starmap87@outlook.com)